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CALENDAR LISTING

THE MEMPHIS INTERNATIONAL AUTO SHOW SET TO HOST THE HOTTEST VEHICLES OCTOBER 28 – 30

- WHAT:** NEW SHOW DATES! The Memphis International Auto Show drives into the Memphis Cook Convention Center October 28 – 30, 2016 with hundreds of the newest cars, trucks, SUVs and crossovers in the market. Showgoers are invited to explore the newest rides, experience the latest in-car technology and even take a test drive from over 20 different vehicles right at the show! The auto show is the ideal place to kick start your research, fuel your automotive passion or spend an afternoon with family.
- WHEN:** Friday, October 28 10 am – 9 pm
Saturday, October 29 10 am – 9 pm
Sunday, October 30 10 am – 5 pm
- WHERE:** Memphis Cook Convention Center
255 North Main Street
Memphis, TN 38103
- WHO:** Representatives from participating automotive manufacturers will be at the show to answer questions and provide information on the latest vehicles. The Memphis International Auto Show is owned by the Greater Memphis Auto Dealers Association and produced by Motor Trend Auto Shows, the nation's largest auto show producer.
- TICKETS:** Admission to the event is \$8 for adults (13 and over) and \$6 for seniors (62 and over) and active military with any DOD ID. Children 12 and under are admitted free with a paying adult on all show days. Advance E-tickets can be purchased online at www.memphisautoshow.com. Purchase an adult ticket online and save \$1. Family Day is Sunday, October 30.
- SOCIAL MEDIA:** Website: www.MemphisAutoShow.com
Facebook: www.facebook.com/MemphisAutoShow
Twitter: <http://twitter.com/MemphisAutoShow>
Instagram: <http://instagram.com/MemphisAutoShow>
Hashtag: #MemphisAutoShow
- MORE INFORMATION:** Press materials available at: www.MemphisAutoShow.com/Media

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