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THE MEMPHIS INTERNATIONAL AUTO SHOW IS BACK WITH THE HOTTEST VEHICLES OCTOBER 27 – 29

WHAT: Memphis' largest collection of cars, trucks, SUVs and crossovers under one roof is back October 27 – 29, 2017 as the Memphis International Auto Show rolls into the Memphis Cook Convention Center with hundreds of new vehicles. This annual event will allow attendees to check out the latest in-car technology and test drive more than a dozen vehicles. With so much to experience, the auto show is the best place to kick start your research, fuel your automotive passion or spend an afternoon with the family.

WHEN: Friday, October 27 10 am – 9 pm
Saturday, October 28 10 am – 9 pm
Sunday, October 29 10 am – 5 pm

WHERE: Memphis Cook Convention Center
255 North Main Street
Memphis, TN 38103

WHO: Representatives from participating automotive manufacturers will be at the show to answer questions and provide information on the latest vehicles. The Memphis International Auto Show is owned by the Greater Memphis Auto Dealers Association and produced by Motor Trend Auto Shows, the nation's largest auto show producer.

TICKETS: Admission to the event is \$8 for adults (13 and over) and \$6 for seniors (62 and over) and active military with any DOD ID. Children 12 and under are admitted free with a paying adult on all show days. Advance E-tickets can be purchased online at www.memphisautoshow.com. Purchase an adult ticket online and save \$1. Free parking at the Convention Center Garage off Winchester St. is included with attendance, and tickets include a 1-year subscription to *Motor Trend*.

SOCIAL MEDIA: Website: www.MemphisAutoShow.com
Facebook: www.facebook.com/MemphisAutoShow
Twitter: <http://twitter.com/MemphisAutoShow>
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