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THE MEMPHIS INTERNATIONAL AUTO SHOW FEATURES NO-PRESSURE, NO-HASSLE TEST DRIVES

WHAT: Come out and test drive the hottest vehicles of 2016! The Memphis International Auto Show and the Greater Memphis Auto Dealers Association are giving the public the chance to drive and evaluate some of the latest models available today, all in a no-pressure, no-hassle environment.

Drive FCA! –The Chrysler 200, 300 and the Pacifica; Dodge Challenger and Dart; Fiat 500; Jeep Cherokee, Grand Cherokee and Renegade; Ram 1500.*

Toyota Drive Center – The all-new Camry, Highlander, Prius, and RAV 4.*

**All vehicles subject to change without notice*

WHEN: Friday, October 28 10 a.m. – 6 p.m.
Saturday, October 29 10 a.m. – 6 p.m.
Sunday, October 30 10 a.m. – 4 p.m.
Must be 18 years old to drive, have a valid driver's license, sign a release of liability and pass a breathalyzer test.

WHERE: Memphis Cook Convention Center
255 North Main Street
Memphis, TN 38103

TICKETS: Admission to the event is \$8 for adults (13 & over) and \$6 for seniors (62 & over), and active military (with any D.O.D. id). Children 12 and under are admitted free with a paying adult on all show days. Advance e-tickets can be purchased online at www.memphisautoshow.com. Purchase an adult ticket online and save \$1. Family Day is Sunday, October 30.

MEDIA: Excellent interview opportunities the week of the show, as well as interview and photo opportunities each day of the event.

SOCIAL MEDIA: Website: www.MemphisAutoShow.com
Facebook: www.facebook.com/MemphisAutoShow
Twitter: <http://twitter.com/MemphisAutoShow>
Instagram: <http://instagram.com/MemphisAutoShow>
Hashtag: #MemphisAutoShow

MORE INFORMATION: Press materials available at: www.MemphisAutoShow.com/Media

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