



MEDIA CONTACT:
Ellie Hensley
ehensley@alliedim.com
678-866-3568

THE MEMPHIS INTERNATIONAL AUTO SHOW IS BACK WITH BRAND-NEW VEHICLES SEPTEMBER 21 - 23

- WHAT:** Hundreds of cars, trucks, SUVs and crossovers are cruising into the Memphis Cook Convention Center September 21 – 23, 2018 for the Memphis International Auto Show. The annual event will feature the latest in-car technology and ultra-luxurious exotics, as well as the can't-miss classics you love. Get behind the wheel for a test drive and start researching your next vehicle, or bring the entire family for a roaring day of fun!
- WHEN:** Friday, September 21 10 am – 9 pm
Saturday, September 22 10 am – 9 pm
Sunday, September 29 10 am – 5 pm
- WHERE:** Memphis Cook Convention Center
255 North Main Street
Memphis, TN 38103
- WHO:** Representatives from participating automotive manufacturers will be at the show to answer questions and provide information on the latest vehicles. The Memphis International Auto Show is owned by the Greater Memphis Auto Dealers Association and produced by Motor Trend Auto Shows, the nation's largest auto show producer.
- TICKETS:** Admission to the event is \$8 for adults (13 and over) and \$6 for seniors (62 and over) and active military with any DOD ID. Children 12 and under are admitted free with a paying adult on all show days. Advance E-tickets can be purchased online at www.memphisautoshow.com. Purchase an adult ticket online and save \$1. Free parking at the Convention Center Garage off Winchester St. is included with attendance, and tickets include a 1-year subscription to *Motor Trend*.
- SOCIAL MEDIA:** Website: www.MemphisAutoShow.com
Facebook: www.facebook.com/MemphisAutoShow
Twitter: <http://twitter.com/MemphisAutoShow>
Instagram: <http://instagram.com/MemphisAutoShow>
Hashtag: #MemphisAutoShow
- MORE INFORMATION:** Press materials available at: www.MemphisAutoShow.com/Media

###