



MEMPHIS INTERNATIONAL AUTO SHOW

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**2020 MODELS ROLL INTO MEMPHIS COOK CONVENTION CENTER
FOR THE ANNUAL MEMPHIS INTERNATIONAL AUTO SHOW OCTOBER 4-6**
New Models, Exotics, Test Drives and More Return to Bluff City

MEMPHIS, TN – The Memphis International Auto Show is back with another premier collection of new cars, trucks, SUVs and crossovers from October 4 – 6, 2019. Hundreds of 2019 and 2020 vehicles will be on display in the Memphis Cook Convention Center for the annual event, which offers attendees an exclusive first look at the latest in-car technology, the chance to glance at flashy exotics and the opportunity to test drive more than 20 new vehicles from six manufacturers.

Over a dozen of the most well-known auto manufacturers in the world will be showing off their latest models, with never-before-seen designs, features and technology. Each year, the manufacturers represented in Memphis continue to raise the bar in automobile efficiency, luxury, safety and machinery. Once finished checking out the latest models, people will be able to take the wheel behind one of the select new, state-of-the-art vehicles for a drive right down Exchange Street.

Special test drive opportunities will take place to allow patrons to make more progress on their auto research. Attendees can feel the rush of **Drive FCA!**, which will once again be presenting the latest vehicles from Chrysler, Dodge, Fiat, Jeep and Ram, with a vehicle expert on-hand to answer questions. Guests can also visit the **Chevrolet Test Drive** for the chance to explore and cruise around in one or more of the latest Chevy models. Please check the show's website for all test drive hours, as times of operation vary between manufacturers. Test drives are included with the price of auto show admission. Drivers must be at least 18 years or older and a US resident with a valid US driver's license.

For those with children ages 3 – 9, the **Kids Test Drive sponsored by Citgo** is available all show days with various exciting electric vehicles ready for a spin. Visit the show's website for days and hours of operation.

The 2020 Model Memphis International Auto Show is **Friday, October 4 - Sunday, October 6, 2019** at the Memphis Cook Convention Center at 255 N Main Street. Show hours on **Friday and Saturday are 10 a.m. - 9 p.m.**; **Sunday from 10 a.m. - 5 p.m.** Free parking is available at the Convention Center Garage, located off Winchester Street.

Admission to the event is \$8 for adults (13 & over), and \$6 for seniors (62 & over) and military with any DOD ID. Children under 13 are admitted free. Discounted adult show tickets can be purchased online at www.memphisautoshow.com.

The night before the auto show begins, the Greater Memphis Auto Dealers Association will host a special VIP gala. Come rev it up for the kids of Le Bonheur Children's Hospital on Thursday, October 3 from 6 - 8 p.m. Patrons will get a sneak peek at the show's cars and enjoy a night of food, drinks and entertainment, all for a worthy cause. Tickets to the event are \$50 in advance online and \$75 at the door, with proceeds benefitting Le Bonheur Children's Hospital. Online tickets to the VIP gala are available at www.memphisautoshow.com.



#MemphisAutoShow

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