



**Memphis International Auto Show Returns to the Renasant Convention Center  
April 14-16, 2023**

**Admission to the Auto Show is FREE**

**WHAT:**

The [Memphis International Auto Show](#) returns to the Renasant Convention Center with the latest cars, trucks, crossovers, SUVs, electric vehicles, exotics and more. The show is back and offering free admission to all attendees, courtesy of the Greater Memphis Automobile Dealers Association. This is the place to check out a plethora of 2023-model vehicles in a non-selling environment. From the latest all-electric vehicles to large trucks, attendees are invited to sit behind wheels, inspect engines, experience new technologies and even take a test drive. Car fans can test drive an assortment of vehicles outside the convention center from Chrysler, Dodge, Jeep, and Ram including the Jeep Wrangler 4xe plug-in hybrid and Chrysler Pacifica hybrid. Additionally, Ford will offer licensed drivers an opportunity to test drive the Ford Mach-e to feel the performance and handling of an all-electric vehicle.

**WHEN:**

Friday, April 14, from 10 a.m. to 6 p.m.  
Saturday, April 15, from 10 a.m. – 6 p.m.  
Sunday, April 16, from 10 a.m. – 5 p.m.

**WHERE:**

Renasant Convention Center  
255 N Main Street  
Memphis, TN 38103

**WHO:**

Product specialists from leading automotive manufacturers will be at the show to answer questions and provide information on the latest vehicles. The Memphis International Auto Show is owned and presented by the [Greater Memphis Auto Dealers Association](#) and produced by Steve Freeman Events.

**TICKETS:**

Admission to the auto show is **FREE** this year, compliments of the Greater Memphis Auto Dealers Association.

**MORE INFORMATION:** visit [www.memphisautoshow.com](http://www.memphisautoshow.com)

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**PHOTOGRAPHY:**

For photography needs, please contact [deedee@spinpr.com](mailto:deedee@spinpr.com)

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