

## 2024 Memphis International Auto Show Rolls Into Renasant Convention Center -- Admission to Show is FREE

New Model Vehicles, EVs, Hybrids, Exotics, and More

MEMPHIS, Tenn. (April 14, 2025) – The Memphis International Auto Show will fill the Renasant Convention Center with the latest cars, trucks, crossovers, SUVs, EVs, pre-production models, and more. Attendees can explore new vehicles from 24 brands in a relaxed, no-sales environment, speak with knowledgeable product specialists, and experience the newest automotive technology hands-on, from Friday, May 2 through Sunday, May 4. Once again, free admission for all attendees, courtesy of the Greater Memphis Auto Dealers Association.

Attendees can stroll the convention center and learn about hybrids, plug-in hybrids, EVs, and traditional gas engines, helping them choose what best suits their needs. Guests can compare different models from Acura, Audi, BMW, Buick, Chevrolet, Chrysler, Dodge, Ford, Genesis, GMC, Hyundai, Infiniti, Jeep, Kia, Lexus, Lincoln, Mazda, Mini, Mitsubishi, Porsche, Ram, Toyota, Volkswagen, and Volvo.

"The Memphis Auto Show is the perfect place to compare a wide range of cars, trucks, and SUVs all under one roof," said Autotrader Executive Editor Brian Moody. "With some uncertainty surrounding new car prices, now is a good time to buy before potential increases. Brands like Hyundai, Toyota, Honda, and others have held prices steady for now, but that could change. Auto shows like Memphis give attendees a first look at exciting new models like the Jeep Wrangler 4xe plug-in hybrid, the Dodge Charger Daytona, the 2025 Toyota Camry, the redesigned Nissan Murano, and budget-friendly options from Mitsubishi."

Product specialists from leading automotive manufacturers will be at the auto show to answer questions and provide information. From EVs to large trucks, attendees are invited to sit behind wheels, inspect engines, experience new technologies.

Moore Tech, a non-profit, independent technical trade higher education institution, will host a display showcasing the automotive training programs available for students during high school and beyond.

Attendees can visit with instructors, administrators, and current students from Moore Tech to learn more about the one and two-year programs that lead to Associate of Applied Technology Degrees and more. These programs provide the training needed for students to go on to secure high paying jobs within the automotive industry.

The Memphis International Auto Show is owned and presented by the Greater Memphis Auto Dealers Association and produced by Steve Freeman Events. The show will be open to the public Friday, May 2 through Sunday, May 4, at the Renasant Convention Center, 255 North Main Street, Memphis Tennessee, 38103. Show hours are Friday, and Saturday 10 a.m. to 6 p.m. and Sundays 10 a.m. to 5 p.m. Admission to the auto show is **FREE**, compliments of the Greater Memphis Auto Dealers Association. Parking onsite is \$10.

For more information visit <u>Memphis International Auto Show</u>. Follow <u>@MemphisAutoShow</u> on Facebook and <u>@MemphisAutoShow</u> on Instagram.

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